

**RED AREA WILL BE TRIMMED OFF**

**YOUR BACKGROUND DESIGN SHOULD BLEED BEYOND THE RED LINE**

**BLUE AREA**

**THIS IS YOUR "SAFETY AREA"**

**DON'T LET ANY OF YOUR IMPORTANT TEXT OR LOGO GO INTO THIS AREA. IT'S TO ENSURE NOTHING GET'S CUT OFF WHILE CUTTING.**

**FINISH SIZE: 12" x 36"  
WITH BLEED: 12.25" x 36.25"  
SAFETY AREA: 11.75" x 35.75"**